

## **Art Fair & Market Information**

### **ART IN THE ALLEY**

By the REN ART WLK Murals

Downtown Rensselaer, IN

**Saturday July 23, 2022**

Calling All Artists & Vendors  
to sell their Fine arts, fine crafts, foods, produce, and collectibles

#### **Event Summary:**

Prairie Arts Council invites the public to attend a special day of arts and relaxation for all ages. It will be held on Saturday July 23 from 11:00 am to 6:00 pm Chicago time. The day's events will include the following:

- Make-N-Take Art Tent featuring tie-dye for families & individuals
- Art Fair & Market of local artists & vendors featuring fine arts, crafts, artisan foods, produce, and collectibles
- Live performances by local musicians
- Admission and parking are free.

#### **Art Fair & Market Vendor Information:**

##### **Application Deadline: July 1, 2022**

Artists will be notified within one week of submission.

FYI: We have a limited number of spaces which will be issued by the order of the date received. The sooner you submit, the better!

#### **Booth Fees:**

Prairie Arts Members pay \$20 for one 12 x 12' space; non-members \$40 (all vendors are encouraged to become PAC Members for \$25). Booth space is secured when payment is received.

#### **Eligibility:**

Open to artists, makers, growers, and collectors of quality "wares" who are juried into the event.

- **New Vendors must be juried into the sale.** (See New Vendor instructions below.)
- **Returning Vendors:** If you have already been accepted into other PAC sales (Holiday Show and previous Art Fairs) you are automatically juried in. No need to re-submit images. You will be in our records.

#### **Rules/Regulations:**

- Each accepted vendor will receive one 12 x 12' space and is solely responsible for providing all tables, chairs, display materials, tent, etc. Electricity is NOT available.
- Each artist will handle his/her own sales.
- Booths will be spaced at least 6 feet apart to accommodate social distancing.

- Vendors will be able to park near your booth area for easy set up. Pac will have one small wagon and cart you may borrow when available. Cars will then be moved to the Vendor area parking nearby.
- Set up may begin at 8:00 am or later to allow vendors to be fully set up by 10:30 am.
- Booths must **remain fully intact until 6:00 pm**. Vendors may NOT begin packing up until 6:00 pm .
- Vendors are encouraged to offer items in a variety of price points to give all shoppers an opportunity to purchase handmade and unique items:
- Vendors are encouraged to promote the event.
- PAC is not responsible for lost, damaged, or stolen property.

### **New Vendor Applicants Instructions:**

- Fill out the application form and submit with \$10 non-refundable one-time application fee. If accepted, \$10 will be deducted from the balance of your booth fee.
- Submit digital images in jpeg format. You may email images as attachments or share a Google folder with Prairie Arts Council email: [pacrensselaer@gmail.com](mailto:pacrensselaer@gmail.com).
- Also, submit a list of your images in your email describing each corresponding numbered image
- ARTISTS: Please submit at least 3 images representative of each medium you wish to sell along with your list describing each numbered image, including description, medium, and approximate dimensions.
- FOOD VENDORS/GARDENERS: You may group your wares in your photos but please give us a sense of what you make/sell.
- COLLECTORS: Give us an idea of the kinds of things you'll offer. We realize most vintage items are one of a kind so try to give us a sense of the range and quality of your collectables. Anything "vintage" or interesting is acceptable: interesting clothing, furniture, collectables of any kind...
- If you have images of your booth, we would LOVE to see it but it is not required.

New Vendors will be notified within one week of the receipt of your application, fee, images, and list. If accepted you will then remit your balance on the website; or mail a check to secure your space to:

Art Fair & Market, Prairie Arts Council, 301 N. Van Rensselaer, St. Rensselaer, IN 47978

**Online applications must be received no later than July 1.**

### **Questions?**

If you have a quick question you need answered immediately, feel free to contact me directly: Bonnie Zimmer, Art Fair & Market Coordinator. Cell 219-869-3096.

[bonniezimmerartist@gmail.com](mailto:bonniezimmerartist@gmail.com)

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**ART IN THE ALLEY**  
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**Check all that apply:**

PAC Member (you are encouraged to become a PAC member before filling out this application)

PAC Non-Member

PAC Artist (already participated in previous sales)

New Vendor Application (send email with jpg examples and descriptions and \$10 fee)

**Vendor Contact Information:**

Vendor Name: \_\_\_\_\_

Email: \_\_\_\_\_ Cell: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Website: \_\_\_\_\_

**Describe or list what you will be selling:**

**Fees:** (Check One)

New Vendor Non-Refundable Application Fee \$10 (due with this application. If you are juried in, you will pay your booth balance after you are accepted).

Pac Member Price \$20 **12' x 12' Booth Fee**

Non-Member price \$40 **12' x 12' Booth Fee**

**PAC Membership New or Renewal:**

\_\_\_\_\_ Student \$10, Individual \$25, Family \$35, Org \$50, Major Donor \$100+

(Please fill out an membership application and turn in with this form)