# Call for Entries: 10<sup>th</sup> ANNUAL WINE LABEL ART CONTEST

Carpenter Creek Cellars
Strawberry Wine Label Design Competition
For Prairie Arts Council's 2023 Rock the Arts:

**What:** A design challenge to create an original wine label artwork to be featured on the 2023 10<sup>th</sup> Edition of Carpenter Creek Cellars Annual Strawberry Wine, celebrating and fundraising for PAC's Rock the Arts Festival.

Who May Enter: Artists of all ages

### **Requirements:**

- You may use any colorful art medium including but not limited to colored pencil, paint, pastels, collage, printmaking, digital design, stitchery, embroidery, etc.
- Artwork must be in color.
- Finished art must be a 2-dimensional work of original art, measuring exactly 4" high x 2 ¾" wide. Leave at least a 1" margin around all edges.
- Your original design and theme should include a focus on a musical and/or art theme that is uplifting and inspirational. Other images may be included.
- Each artist may submit one, two, or three entrees.
- Original artwork may be mailed or hand delivered to the PAC office (see details below).

### SPECIAL 30th ANNIVERSARY EXHIBITION THEME:

To celebrate our 30<sup>th</sup> Anniversary, we are highlighting the work and life of artist Lilian Fendig, our gallery's namesake. We are encouraging (but not requiring) artists to create work inspired by the life and work of Lilian. You are invited to submit one or more works with a "Fendig Theme". You can learn about Lilian and see information about her work here with examples here or contact us for more details. https://docs.google.com/document/d/1H3t3wgEHgewpoF3dGNz-VYj5vl PeyC3lqWQBte4C44 https://photos.app.goo.gl/PXx3yh1HP1gpgWdr6

### Fee:

This competition is free and offered only to current PAC member artist but new members are always welcome. Go to <u>prairieartscouncil.net</u> to join or renew your membership.

### **Jury Process:**

All entries will be carefully considered by a committee of professional artists. One winning entry only will be selected and featured on an edition of 1200 bottles of wine.

The Winner will receive a framed wine label that features their artwork. The winning entry becomes the property of the Prairie Arts Council for recreation and commercial use. Non-winning submissions will be temporarily retained and exhibited at the 2021 Rock the Arts Festival to be held at **Carpenter Creek Cellars on Saturday September 18.** Artwork may be reclaimed by the artists following the festival exhibit. You will receive an email.

## **Photography Waiver:**

By submitting your artwork, you give PAC permission to use images of you or your artwork for purposes of promotion in connection with PAC.

Your signature on the entry form is your confirmation and intention of compliance to the above requirements.

### Calendar:

### **February 14:** Competition opens.

The original artwork may mailed or hand delivered on Tuesdays and Thursdays from noon to 4:00 PM to the **PAC office located in the Carnegie Center, 301 N. Van Rensselaer St., Rensselaer, IN.** Other drop off times may be arranged 24 hours in advance by emailing <u>pacrensselaer@gmail.com</u>.

April 4 at 4:00 PM: Deadline to receive artwork in the PAC office.

May 1: Artists will be notified of jury selection.

June: Release of 2023 Strawberry Wine (specific date TBD), available at CCC.

**September 16:** Rock the Arts Festival at Carpenter Creek Cellars

September 19, 21: Artwork pickup of non-winning entries Noon to 4:00 PM.

**For more information:** email <u>pacrensselaer@gmail.com</u> or leave a voice mail at 219-866-5278 with your questions and your call will be returned.

You may print out this page to include with your mailed entries, or fill out a form at the Pac office available when you drop off your artwork.

# Please print neatly: Artist's Name: Email: Phone: Number of Entry Pieces: Artist's Signature:

By signing this form you agree to the requirements described in the 10<sup>th</sup> ANNUAL WINE LABEL ART CONTEST Call for Entries.