

## 2024 Call for Entries:

Carpenter Creek Cellars presents  
**For Prairie Arts Council's 2024 Rock the Arts:  
11<sup>th</sup> Annual Strawberry Wine Label Design Competition**

**What:** A design challenge to create an original wine label artwork to be featured on the **2024** Carpenter Creek Cellars Annual Strawberry Wine, celebrating and fundraising for PAC's Rock the Arts Festival.

**Who May Enter:** Artists of all ages.

**Requirements:**

- You may use any colorful art medium including but not limited to colored pencil, paint, pastels, collage, printmaking, digital design, stitchery, embroidery, etc.
- Artwork must be in color.
- Finished art must be a 2-dimensional work of original art, measuring exactly 4" high x 2 ¾" wide. Leave at least a 1" margin around all edges.
- Your original design and theme should include a focus on a musical and/or art theme that is uplifting and inspirational. Other images may be included.
- Each artist may submit one, two, or three entries.
- Original artwork may be mailed or hand delivered to the PAC office (see details below).
- If possible, include artist's name on back of artwork.

**Fee:**

PAC Members – Free, max of 3 entries. New members are always welcome. Students -\$10, Artists -\$25, Families \$35.  
Non-Members – \$5 per entry, max of 3 entries.

**Jury Process:**

- All entries will be carefully considered by a committee of professional artists. One winning entry only will be selected and featured on a limited edition of bottled of strawberry wine.
- The Winner will receive a framed wine label that features their artwork. The winning entry becomes the property of the Prairie Arts Council for recreation and commercial use.
- Non-winning submissions will be temporarily retained and exhibited at the Rock the Arts Festival to be held at **Carpenter Creek Cellars on Saturday September 14.**
- Artwork may be reclaimed by the artists following the festival exhibit. Contestants will receive email updates on their winning status, Rock the Arts, and when their entry is available for pick-up.

**Photography Waiver:**

By submitting your artwork, you give The Prairie Arts Council (PAC) permission to use images of you or your artwork for purposes of promotion in connection with PAC.

*Your signature on the entry form is your confirmation and intention of compliance to the above requirements.*

## **Calendar:**

**January:** Competition opens.

The original artwork may mailed or hand delivered during office hours to the Prairie Arts Council office. Other drop off times may be arranged 24 hours in advance by emailing [pacrensselaer@gmail.com](mailto:pacrensselaer@gmail.com).

**April 4 at 6:00 PM:** Deadline to receive artwork in the PAC office.

**May 1:** Artists will be notified of jury selection.

**June:** Release of Strawberry Wine (specific date TBD), available at Carpenter Creek Cellars.

**September 14:** Rock the Arts Festival at Carpenter Creek Cellars

**September 15+:** Artwork pickup of non-winning entries during office hours to the Prairie Arts Council office.

**For more information:** email [pacrensselaer@gmail.com](mailto:pacrensselaer@gmail.com) or leave a voice mail at 219-866-5278.

### **Prairie Arts Council Office Hours:**

Tuesday 12pm – 4pm

Thursday 2pm – 6pm

**Carnegie Center**

**301 N. Van Rensselaer St**

**Rensselaer, IN 47978**

You may print out this page to include with your delivered entries, or fill out a form at the PAC office when you drop off your artwork.

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## **Carpenter Creek Cellars Strawberry Wine Label Contest Entry Form:**

**Please print neatly:**

Artist's Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Number of Entry Pieces: \_\_\_\_\_

Artist's Signature: \_\_\_\_\_

By signing this form you agree to the requirements described in the 2024 Call for Entries for the Annual Wine Label Design Competition.